



# Adobe Learning Subscriptions

**Build your foundation with unlimited access to essential training for a full year.**

Today, what separates great businesses from good ones is the ability to provide customers with meaningful experiences – not just great products or services. Transforming into an experience business is a challenge that requires the right skills.

The Adobe Learning Subscriptions are designed to build a skilled workforce that will drive digital transformation.



## **Build Skills Through the Year**

Get easy access to all trainings and practice to keep track of changing technology



## **Personalized and Focused**

Build your expertise. Choose courses that map to your learning path and desired role.



## **Flexible & Unlimited**

Move at your pace. Choose from a large selection of self-paced, instructor-led training courses during your subscription.



## **Cost Efficient**

Pay one price for 12-month subscription. Provides built in savings compared to individual course purchases.

## On-Demand Learning Subscription

Access to Adobe Experience Cloud learning, including Marketo and Magento allows you to learn at your own pace and apply your knowledge with practice exercises.

## All Access Learning Subscription

Offers unlimited access to all public courses, in-person and virtual for Adobe Experience Cloud, including Magento, and access to our entire on-demand learning library.

## Learning Subscription Features

Feature	On-Demand Learning Subscription*		All Access Learning Subscription*	
	Individual	Enterprise	Individual	Enterprise
Unlimited On-Demand Training with Practice Exercises **	✓	✓	✓	✓
Unlimited Public Training ***			✓	✓
Participation Reports		✓		✓
Number of users	Individual	Unlimited	Individual	Unlimited
Price	\$2,500	Contact Us	\$5,000	Contact Us

\* All subscriptions provide 12 months unlimited access.

\*\* Adobe Digital Experience, including Marketo and Magento on-demand courses are available as a part of all subscriptions.

\*\*\* Adobe Digital Experience, including Magento public classroom and virtual classroom training are included in All Access Learning Subscriptions (AALS).

To learn more, visit <https://learning.adobe.com/products-resources/learning-subscription.html> OR contact us:

**Americas:**  
[adlsamer@adobe.com](mailto:adlsamer@adobe.com)

**EMEA:**  
[adlsemea@adobe.com](mailto:adlsemea@adobe.com)

**APAC:**  
[adlsapac@adobe.com](mailto:adlsapac@adobe.com)

**Japan:**  
[adlsjapa@adobe.com](mailto:adlsjapa@adobe.com)

# ADLS On-Demand Catalog

Solution	Title	Duration (HH:MM)
AEM Sites	Create Web Experiences Using Adobe Experience Manager	06:15
AEM Sites	Develop Websites and Components Using Adobe Experience Manager	09:30
AEM Assets	Manage and Deliver Digital Assets Using Adobe Experience Manager	05:30
AEM Forms	Design Adaptive Forms using Adobe Experience Manager Forms	03:00
Adobe Campaign	Getting Started with Adobe Campaign Classic	02:15
Adobe Campaign	Design & Orchestrate Marketing Campaigns using Campaign Classic	03:15
Adobe Campaign	Discover Adobe Campaign Standard	03:06
Adobe Analytics	Data Analysis with Analysis Workspace	03:00
Adobe Analytics	Data Analysis with Reports & Analytics	03:30
Adobe Analytics	Create and Manage Analytics Reports using Adobe Report Builder	03:00
Adobe Target	Fundamentals of Adobe Target	04:15
Adobe Target	Build Customized Experiences Using Adobe Target	03:00
Adobe Audience Manager	Fundamentals of Adobe Audience Manager	04:45
Marketo Engage	Marketo Overview: What Stakeholders Need to Know	02:19
Marketo Engage	Marketo Engage: Core Concepts I	07:25
Marketo Engage	Configuring and Managing Marketo	01:14
Marketo Engage	Marketo Engage: Core Concepts II	06:58
Marketo Engage	Creating Event and Webinar Programs	01:24
Marketo Engage	Optimizing Email Deliverability	01:29
Marketo Engage	Engaging Visitors with Web Personalization	03:37
Marketo Engage	Driving Engagement with Social Marketing	01:03
Marketo Engage	Marketo Engage Reporting and Insights	01:27
Marketo Engage	Using Attribution Models	00:56
Marketo Engage	Establishing a Successful ABM Program	00:52
Marketo Engage	Marketo Certified Expert Prep Course	00:23

# ADLS On-Demand Catalog - Continued

ADLS On-Demand Catalog		
Solution	Title	Duration (HH:MM)
Magento Commerce	Magento 2: Fundamentals of Development- Part 1	05:12
Magento Commerce	Fundamentals of Magento 2 Development – Part 2	04:00
Magento Commerce	Magento 2: Managing Your Magento 2 Store	10:35
Magento Commerce	Magento B2B for Business Users	4:00
Magento Commerce	Magento 2: Front-End for Developers	04:00
Magento Commerce	Magento 2: Getting Started with JavaScript Development	02:10
Magento Commerce	Magento Commerce: Cloud for Developers v2.2	24:00
Magento Commerce	Magento: Page Builder for Business Users	08:00
Magento Commerce	Magento PWA for Developers v2.3	08:00
Magento Commerce	Magento Security for Developers v2.3	08:00
Magento Commerce	Magento Order Management for Developers	08:00