

# Catalog Courses

## Live Instructor Course Titles

Product	Title	Role	Duration
Experience Manager Sites	<a href="#">Author and Manage Pages Using AEM I</a>	Business User	2 days
	<a href="#">Author and Manage Pages Using AEM II</a>	Business User	2 days
	<a href="#">Develop Global Websites in AEM</a>	All	2 days
	<a href="#">Develop Websites and Components in AEM</a>	Front-End Developer	4 days
	<a href="#">Extend and Customize AEM</a>	Back-End Developer	2 days
	<a href="#">Develop Single-Page Applications with React in Adobe Experience Manager</a>	Developer	2 days
	<a href="#">Administer and Securely Maintain AEM</a>	Administrator	3 days
	<a href="#">Configure and Maintain AEM as a Cloud Service</a>	Administrator, Developer	3 days
	<a href="#">Transition an Existing Implementation to Adobe Experience Manager as a Cloud Service</a>	Administrator, Architect, Developer	2 days
	<a href="#">Deploy Using Cloud Manager for AEM As a Cloud Service</a>	Administrator, Developer	1 day
Experience Manager Assets	<a href="#">Manage and Deliver Digital Assets using AEM</a>	Business User	2 days
	<a href="#">Customize Digital Assets in AEM</a>	Business User	2 days
Experience Manager Forms	<a href="#">Create Adaptive Forms Using Adobe Experience Manager</a>	Forms Designer, Forms Developer	3 days
Analytics	<a href="#">Create Reports and Visualizations Using Adobe Analytics I</a>	Business User	2 days
	<a href="#">Create Reports and Visualizations Using Adobe Analytics II</a>	Business User	2 days
	<a href="#">Adobe Analytics Implementation</a>	Administrator, Developer	3 days
Audience Manager	<a href="#">Fundamentals of Adobe Audience Manager</a>	Business User	1 day

### Live Instructor Course Titles

Product		Title	Role	Duration
Experience Platform	Platform	<a href="#">Accelerate Customer Engagement with Personalized, Multi-Channel Marketing Programs</a>	All	3 days
		<a href="#">Get Started with Adobe Experience Platform</a>	All	1 day
		<a href="#">Configure and Manage Adobe Experience Platform</a>	Technical	2 days
		<a href="#">Configure Adobe Experience Platform Data Collection</a>	Technical	1 day
		<a href="#">Extend Data Capabilities of Adobe Experience Platform</a>	Technical	1 day
	Real-Time CDP	<a href="#">Configure Adobe Real-Time CDP</a>	Technical	1 day
		<a href="#">Create Segments and Activate Destinations in Real-Time CDP</a>	Business	1 day
	Journey Optimizer	<a href="#">Configure Adobe Journey Optimizer</a>	Technical	1 day
		<a href="#">Create Personalized Customer Journeys Using Adobe Journey Optimizer</a>	Business	2 days
	Customer Journey Analytics	<a href="#">Configure Adobe Customer Journey Analytics</a>	Technical	1 day
		<a href="#">Create and Analyze Reports Using Adobe Customer Journey Analytics</a>	Business	1 day
Commerce		<a href="#">Adobe Commerce Essentials for Developers</a>	Developer	3 days
		<a href="#">Manage Catalogs and Products Using Adobe Commerce</a>	Architect, Business User	2 days
		<a href="#">Build and Manage an Online Store Using Adobe Commerce</a>	Administrator, Business User	2 days
Marketo Engage		<a href="#">Marketo Core Concepts I</a>	Business User, Data Analyst, Administrator	2 days
		<a href="#">Configuring and Managing Marketo</a>	Business User, Data Analyst, Administrator	0.5 days
		<a href="#">Marketo Core Concepts II</a>	Business User	2 days
		<a href="#">Creating Event &amp; Webinar Programs</a>	Business User	0.5 days
		<a href="#">Optimizing Email Deliverability</a>	Business User	0.5 days
		<a href="#">Reporting and Insights</a>	Business User, Data Analyst	0.5 days
		<a href="#">Attribution Models &amp; Journey Analytics</a>	Business User, Data Analyst	0.5 days
Adobe Workfront		<a href="#">Manage Projects with Adobe Workfront</a>	Project Manager, Power User, Group Administrator, System/Fusion Administrator	3 days
		<a href="#">Administer and Maintain Adobe Workfront I</a>	Group Administrator, System/Fusion Administrator	3 days
		<a href="#">Administer and Maintain Adobe Workfront II</a>	Resource/Traffic Manager, System/Fusion Administrator	3 days
		<a href="#">Manage Connections and Workflows in Adobe Workfront Fusion</a>	System/Fusion Administrator	3 days



Live Instructor Course Titles

Product	Title	Role	Duration
Campaign Classic V8	<a href="#">Getting Started with Adobe Campaign V8</a>	Business User	1 day
	<a href="#">Design &amp; Orchestrate Marketing Campaign using Adobe Campaign V8</a>	Business User	2 days
	<a href="#">Manage Data and Workflows in Adobe Campaign V8</a>	Business User, Developer	2 days
	<a href="#">Develop and Customize Data Models in Adobe Campaign V8</a>	Administrator, Architect, Developer	2 days
	<a href="#">Configure and Manage Adobe Campaign V8</a>	Administrator, Developer	1 day
Campaign Standard	<a href="#">Design &amp; Orchestrate Marketing Campaign using Adobe Campaign Standard</a>	Business User	2 days
	<a href="#">Manage Workflows in Adobe Campaign Standard</a>	Business User, Developer	1 day
	<a href="#">Customize Adobe Campaign Standard</a>	Administrator, Developer	2 days
Journey Optimizer	<a href="#">Create Personalized Customer Journeys Using Adobe Journey Optimizer (valid until September 1)</a>	Business User	2 days
Target	<a href="#">Fundamentals of Adobe Target</a>	Business User	1 day
	<a href="#">Personalize and Automate with Adobe Target</a>	Business User	1 day
	<a href="#">Personalize Dynamic Content using Adobe Target Recommendations</a>	Business User	1 day
	<a href="#">Leverage Experience Cloud Audiences in Adobe Target</a>	Business User	1 day

## On-Demand Course Titles

Product	Title	Role	Duration*
Experience Platform	Getting Started with Adobe Experience Platform	All	16 hours
	Spotlight: Get Introduced to Adobe Experience Platform	All	1 hour
	Spotlight: Orchestrating Customer Journeys Powered by Adobe Experience Platform	All	50 minutes
	Spotlight: Explore Application Services Powered by Adobe Experience Platform	All	1.5 hours
	Integrate Adobe Experience Cloud Solutions Using Launch	All	8 hours
Experience Manager Sites and Assets	Author and Manage Pages Using AEM I	Business User	16 hours
	Author and Manage Pages Using AEM II	Business User	16 hours
	Develop Websites and Components Using Adobe Experience Manager	Front-End Developer	8 hours
	Develop Global Websites in AEM	All	16 hours
	Spotlight: Get to Market Fast with Adobe Experience Manager Sites	All	1.5 hours
	Spotlight: Build Single Page Applications with Adobe Experience Manager	Front-End Developer	1.5 hours
	Spotlight: Deliver Headless Experiences with Adobe Experience Manager	Front-End Developer	1 hour
	Manage and Deliver Digital Assets Using Adobe Experience Manager	Business User	16 hours
	Customize Digital Assets Using Adobe Experience Manager	Business User	16 hours
	Create and Manage DITA Content Using Adobe Experience Manager	Business User	16 hours
	Spotlight: Deliver Intelligent Image Crops and Swatches with Dynamic Media in Adobe Experience Manager Assets	Business User	1 hour
	Spotlight: Make Metadata Work for Your Business in Adobe Experience Manager Assets	Business User	45 minutes
	Administer and Securely Maintain Adobe Experience Manager V6	Administrator	15 hours
	Spotlight: Deploy Adobe Experience Manager with Cloud Manager	Administrator	1.5 hours
	Spotlight: Guided Transition to Adobe Experience Manager in the Cloud	Administrator	1 hour
Experience Manager Forms	Create Adaptive Forms Using Adobe Experience Manager	Forms Designer, Forms Developer	24 hours
Analytics	Create Reports and Visualizations Using Adobe Analytics I	Business User	16 hours
	Create and Manage Analytics Reports using Adobe Report Builder	Business User	3 hours
	Configure Adobe Analytics	Administrator	8 hours
	Spotlight: Discover the New Analytics for Adobe Target	Business User	40 minutes
	Spotlight: Using Adobe Sensei in Analysis Workspace	Business User	1 hour

\*Durations include time for viewing the instructor lectures and demonstrations, and for completing the practice exercises.

### On-Demand Course Titles

Product	Title	Role	Duration*
<b>Audience Manager</b>	Fundamentals of Adobe Audience Manager	Business User	8 hours
<b>Campaign Classic</b>	Getting Started with Adobe Campaign Classic	Business User	8 hours
	Design & Orchestrate Marketing Campaigns using Adobe Campaign Classic	Business User	24 hours
	Configure and Manage Adobe Campaign Classic	Administrator, Developer	8 hours
	Manage Data and Workflows in Adobe Campaign Classic	Business User, Developer	16 hours
	JavaScript Programming in Adobe Campaign Classic	Administrator, Developer	8 hours
	Spotlight: Enrichment in Adobe Campaign Classic: Enhancing Workflows	Business User	1 hour
<b>Campaign Standard</b>	Discover Adobe Campaign Standard	Administrator, Business User, Developer	8 hours
	Design & Orchestrate Marketing Campaigns using Adobe Campaign Standard	Business User	16 hours
	Manage Workflows in Adobe Campaign Standard	Business User	8 hours
<b>Target</b>	Fundamentals of Adobe Target	Business User	8 hours
	Build Customized Experiences Using Adobe Target	Business User	8 hours
	Leverage Experience Cloud Audiences in Adobe Target	Business User	8 hours
	Spotlight: Personalize Adobe Target Campaigns with Experience Cloud Audiences	Business User	40 minutes
<b>Commerce</b>	Magento 2: Fundamentals of Development - Part 1	Developer	16 hours
	Fundamentals of Magento 2 Development – Part 2	Developer	16 hours
	Magento 2: Managing Your Magento 2 Store	Business User, Administrator	24 hours
	Magento B2B for Business Users	Business User	8 hours
	Magento 2: Front-End for Developers	Developers	8 hours
	Magento 2: Getting Started with JavaScript Development	Developer	16 hours
	Magento Commerce: Cloud for Developers v2.2	Developer	24 hours
	Magento: Page Builder for Business Users	Business User	16 hours
	Magento Security for Developers v2.3	Developer	16 hours
	Adobe Commerce: Magento Business Intelligence (MBI)	Business User	5 ½ hours

\*Durations include time for viewing the instructor lectures and demonstrations, and for completing the practice exercises.

## On-Demand Course Titles

Product	Title	Role	Duration*
Marketo Engage	Marketo Overview: What Stakeholders Need to Know	Administrator, Analyst, Business User	8 hours
	Marketo Engage: Core Concepts I	Administrator, Analyst, Business User	16 hours
	Configuring and Managing Marketo	Administrator, Analyst, Business User	4 hours
	Marketo Engage: Core Concepts II	Business User	16 hours
	Creating Event and Webinar Programs	Business User	4 hours
	Optimizing Email Deliverability	Business User	4 hours
	Engaging Visitors with Web Personalization	Business User	4 hours
	Driving Engagement with Social Marketing	Business User	4 hours
	Marketo Engage Reporting and Insights	Analyst, Business User	4 hours
	Marketo Attribution Models and Journey Analytics	Analyst, Business User	4 hours
	Establishing a Successful ABM Program	Business User	4 hours
	Bizable 101	All	4 hours
	Spotlight: Beyond the Batch and Blast: Building Customer Relationships Through Nurturing with Marketo Engage	Business User	2 hours
	Spotlight: Think Outside the Inbox: Building Effective Email Programs with Marketo Engage	Business User	2 hours
Adobe Workfront	Manage Projects with Adobe Workfront	Project Manager, Power User, Group Administrator, System/Fusion Administrator	24 hours
	Administer and Maintain Adobe Workfront I	Group Administrator, System/Fusion Administrator	24 hours
	Administer and Maintain Adobe Workfront II	Resource/Traffic Manager, System/Fusion Administrator	24 hours
	Manage Connections and Workflows in Adobe Workfront Fusion	System/Fusion Administrator	24 hours
	Spotlight: Learn about the Collaborator role - Workfront Collaborator Essentials	Collaborator	40 mins
	Worker Fundamentals in Adobe Workfront	Collaborator, Project Manager, Power User, Resource/Traffic Manager, Group Administrator, System/Fusion Administrator	1 hour
	Spotlight: Results Oriented Collaboration with Adobe Workfront	Project Manager, Power User, Group Administrator, System/Fusion Administrator	1 hour
	Spotlight: Learn about the Proofing Admin Role - Admin Proof in Adobe Workfront	Administrator	1 hr 20 mins
	Spotlight: Reviewing Proofs with Adobe Workfront	Collaborator, Project Manager	1 hour 10 mins
	Spotlight: Managing Proofs in Adobe Workfront	Collaborator, Project Manager	1 hour 30 mins

\*Durations include time for viewing the instructor lectures and demonstrations, and for completing the practice exercises.

All Rights Reserved.  
Adobe Confidential.