



Adobe Campaign

Develop Web Applications and Surveys in Adobe Campaign Classic

Course description: Develop Web Applications and Surveys in Adobe Campaign Classic is a 1-day instructor-led course for developers. In this course, you will learn how to develop web applications from existing templates, create new applications in Campaign Classic, manage web applications, and troubleshoot in a web application. You will also learn how to create and design surveys.

Prerequisites:

- Manage Data and Workflows in Adobe Campaign Classic course

Target audience: Developers

Objectives

After completing this course, you will be able to:

- Develop a web application in Adobe Campaign Classic
- Create and design a survey in Adobe Campaign Classic
- Manage a web application in Adobe Campaign Classic
- Troubleshoot in a web application in Adobe Campaign Classic

Course Materials

- Develop Web Applications and Surveys in Adobe Campaign Classic Student Guide

TOPICS

- Web application in Campaign Classic
- Web application user interface
- Data exchange
- Digital Content Editor (DCE)
- Develop web application with the:
 - › Existing template and edit with the DCE
 - › Existing empty template and edit with the DCE
 - › Existing template and the editor of the v5 page activity
- Build a multilingual web application
- Create an unsubscribe page by using customer-supplied HTML
- Create and manage an online survey
- Manage a web application
 - › Create and use a form validation script for a web application
 - › Trigger a workflow from a web application
- Troubleshoot in a web application

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