



Adobe Experience Platform

Extend and Customize Adobe Experience Platform for Developers

Course description: Extend and Customize Adobe Experience Platform for Developers is a 1-day instructor-led (classroom or virtual) course, where you will learn to create Experience Data Model (XDM) schemas and datasets in Adobe Experience Platform. You will also learn how to load data into Platform through data source connectors, APIs, and streaming ingestion connectors with hands-on exercises. Additionally, you will learn to create segments and multi-entity segments in Platform.

Prerequisites: This course assumes users have fundamental knowledge of Platform, working knowledge of schemas and datasets. Learners should have completed the course, Getting Started with Adobe Experience Platform.

Target audience: Developers, Technical Users, and Data Scientists

System requirements: Postman installation

Objectives

After completing this course, you will be able to:

- Create XDM schemas in Platform
- Create custom mixin to add to the XDM schema
- Create datasets in Platform
- Describe data source connectors in Platform to load data from various Experience Cloud applications and third-party applications
- Create a data source connector by using Amazon S3 server to load data into Platform
- Evaluate the loaded data in Platform
- Create data ingestion by using APIs
- Create streaming data ingestion by using Apache Kafka connector
- Create simple segments
- Create multi-entity segments

Course Materials

- Extend and Customize Adobe Experience Platform Student Guide

TOPICS

- Create XDM schemas and datasets
 - › Create XDM schemas
 - › Create custom mixins
 - › Add custom mixin to XDM schema
 - › Create a dataset
- Load data by using data source connectors
 - › Describe data source connectors
 - › Access various data source connectors in Platform
 - › Create Amazon S3 server data source connector
 - › Load data by using Amazon S3 server data source connector
- Load data by using APIs
 - › Describe API based data ingestion
 - › Load data by using APIs
- Leverage Apache Kafka to load data by streaming
 - › Explain streaming ingestion
 - › Create streaming data ingestion by using Apache Kafka connector
- Create segments
 - › Create simple segments
- Create multi-entity segments
 - › Define a relationship between schemas of different segments
 - › Create multi-entity segments

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